

# JESSE BULLER

Graphic Designer

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## EXPERIENCE

### LIQUID INSTRUMENTS

Oct 2017—Present

#### Creative Director

Loving this job so much! Responsibilities include all that you would expect from a senior designer, but extending across the entire company. Foresight, communication, teamwork, and focused effort are the platform for us to build this great company.

### REALTY ONE GROUP

Oct. 2016—Oct 2017

#### Senior Graphic Designer

Collaborated with directors and other designers on projects within but not limited to digital, interactive, environmental, and print. Also designed for events, campaigns, and contests. Started on full-time contract before being fully acquired by the company.

### THREAD, CREATIVE AGENCY

Sep. 2015—Feb. 2016

#### Art Director

Worked with multiple teams to design across the media spectrum, ranging from web to print, interactive, and motion. Brought a passion for detail and consistency to client projects, while turning tactics into true bodies of work.

### THESIS, INC.

Jan. 2012—Apr. 2012, Dec. 2013—July 2015

#### Graphic Designer

Joined before becoming full time full-time. Designed for clients on large-scale projects with tight time-lines including everything pertaining to the design process, from beginning to end. Created, refined, and presented. Worked with efficiency and effectiveness, prioritizing clear communication and premium craftsmanship.

### ANDREWS UNIVERSITY

Oct. 2006—Nov. 2011

#### Graphic Designer & Student Teacher of Design

Daily responsibilities included contribution to, and management of brand elements. Also Actively participated in a collaborative effort with a more senior designer to cooperatively teach an introductory level design class geared towards perspective students. Was responsible for approximately 70% of the allotted class-time.

## EDUCATION

### ANDREWS UNIVERSITY

Graduated Aug. 2012

#### Bachelor of Fine Arts: Graphic Design

In addition to curricular activities, pro-bono design service was offered to students and faculty in need of assistance. Also served as a student teacher.

## EXPERTISE

### MAC + PC

#### Illustrator, InDesign, Photoshop, Lightroom, Premiere, After Effects

Tools of choice exist primarily within the Adobe Creative Cloud. These have amazing synergy, and allow me to meet and exceed project demands.

## ETHIC

### MY PROCESS

#### Driven Pursuit

Favor simplicity, operate with honesty, practice precision, and pursue excellence. Have high expectations, for which I work to exceed. If a design is best created using an unfamiliar tool, I am eager to learn it, and happy to share it with my team.